

## **Communications/Public Relations Team Report to WUC Council – Feb. 09**

The WEBSITE continues to provide useful information for the congregation and others who drop in on our site. Beth Udby continues to share her expertise in this direction as our webmaster, and invites you to send her any materials warranting posting. Donna can facilitate changes to the calendar directly from the Office. Please help them stay up to date. We know that we have more work to do to fully update the website, and appreciate your contributions and your patience. <http://www.woodlawnunited.ca/> Uploading at least a portion of each service (sermon and scripture) is planned.

The NEWSLETTER has suffered some delays recently due to health situations in the Newsletter crew. If you have materials for an upcoming issue, please make the Editor, Bob Lindsay, aware of same: [rhindsay@accesswave.ca](mailto:rhindsay@accesswave.ca) . Your ideas and input are always welcome and valued.

We continue to gather photos of many events in our church life. More photographers would be a welcome asset. One additional photog would double current numbers.

The WEDDING BROCHURE is in the final stages of preparation and continues to serve a useful purpose, even at this pre-approval stage. See it on the website!

We have been dealing with some persistent problems in the SOUND SYSTEM operations department. This is of mutual interest to the Worship Team as well, as it continues to be a joint concern. We have recently had to replace the amplifier which powers the Loop System (an adjunct of the sound system). That was a time-consuming problem to pinpoint and we appreciated the assistance of two men from the Telephone Pioneers. That group has loaned us an amp to keep us functional in that department. We are not sure how many persons make use of the service. Burnell Field is one so identified, and keeps us posted on its operation. We are interested in recruiting and training more persons to become operators of the sound system and hope the Stewardship Campaign Time and Talent returns might provide some names to contact. The alternate FM wireless assistive device for the hard of hearing is in disrepair, and locating service is a problem.

An extension of this is the VIDEO PROJECTION support of worship services. There is a definite need to put in place a more permanent projection system if this is really to function well. We are sensitive to the fact that there are steps to be taken in reaching these goals. Our particular physical setup directs the best choice of location for the installation of a permanent screen to be in the center of the chancel, suspended from above, employing a motorized screen which can be easily retracted when not required, leaving the cross open to view the majority of the time. Even this will likely not please some. But then, is that not a given?

Assuming that a viable solution will be found, we will need more people to assist in the VIDEO PROJECTION tasks, including the preparation of materials and video operation during services. In some churches, young people are an important part of this because of their adeptness with contemporary technology. We have experienced no particular

success in that respect. Part of the issue is that their program(s) happen during the service time when they would be needed for operational roles.

**DIGITAL RECORDING – CD PRODUCTION:** We have been making some headway with recording worship services in a digital format, using a laptop computer interfaced (to use the contemporary jargon!!) with the soundboard supplying the signal source. Currently, only Stewart Sampson is on top of the implementation of this technology and uses his own laptop. When he is unavailable, we are confined to analog means and the resulting audiocassette tapes. We plan to train more persons in the digital procedure, including our current operators, probably using the church laptop with the free PD software downloaded to it.

**PR ADVERTISING:** In the pre-Christmas period, we had two paid ads in the print media re the Christmas season services, as well as an excellent article in the Chronicle-Herald on the Blue Christmas Service, including a picture of Rev. Valerie. In addition, she was interviewed on CBC re this service.

Respectfully submitted,

Don Hill  
for Beth Udby  
Co-chairs,  
WUC C/PR Team