

## **Communications/PR Team Report to Council – Sep. 16/09**

Aspects of WUC Communications are moving forward in a variety of ways.

NEWSLETTER: *“The Messenger”* Team is targeting a pre-Thanksgiving issue.

WEBSITE: continues to present the most current version of info we can find. Also, the Sunday sermons are posted in a regular manner soon after their delivery.

AV MATTERS: There has not yet been a finalizing of the choice of new AV equipment (screen, projector). Several quotes are in hand. Funding is in place from Couples’ Club and the new equipment purchase allotments of the budget. Couples’ Club has also made available funding for supplementary speakers for choir loft area as well as a new wireless microphone. So far, projected costs for the speakers are beyond what was anticipated. Further quotes are expected. This C/PR Team sub-committee has requested a member from Trustees to join it for the screen/projector selection and installation. In anticipation of increased use of AV in services, we need more tech-aware folk to assist in PowerPoint creation.

PUBLICITY: efforts will involve a strong focus on the 125<sup>th</sup> Anniversary and its year-long observance. We will use all means at our disposal for this, and try to minimize the cost and maximize the coverage. Regrettably, we were informed Tuesday that one of our publicity workers (Terry Moore) would be unable to work on publicity at all this year, which represents a significant and unexpected loss.

CONGREGATIONAL EMAIL NETWORK: This is working quite well, the biggest challenge being to have people advise us of address changes in a timely fashion and without being so prompted. We welcome input from across the congregation for materials which require this kind of distribution. There is no set frequency, at present.

SERVICE RECORDING/SOUND OPERATION (with Worship): This continues to work well with at least 5 CDs of each service distributed weekly. Additions to the small team of operators are still urgently required, considering they are needed not only at all regular services, but also at funerals and weddings.

Congratulations and thanks are due to Teri Giannou and Kathy Dean of Stewardship and Community Life Team for their initiative, effort and imagination in preparing, producing and seeing to the circulation of the recent brochure about WUC. This should prove to be a useful document, and a valuable service to the community, as well as to Woodlawn UC itself.

Submitted by Don Hill and Beth Udby on behalf of the C/PR Team.